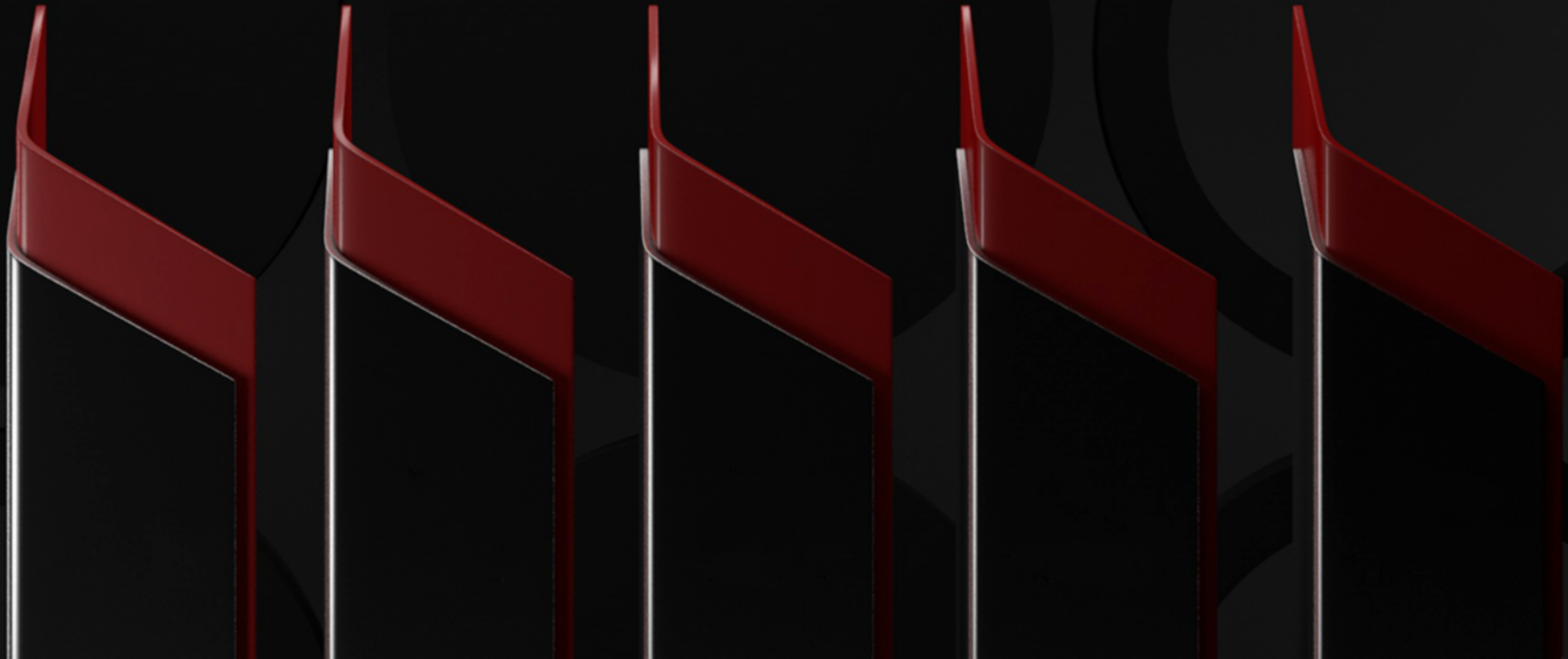




**Broadcast
Production Awards**
NewscastStudio

**2021
Category Guide**



Project Eligibility

All work broadcast, published, released or aired between **January 1, 2020, and December 31, 2020**, is eligible for the current Broadcast Production Awards competition.

Key Dates

Monday, December 14, 2020	Call for Entries & Competition Open
Monday, February 1, 2021	First Entry Deadline – Price Increase at 11:59pm PST
Monday, March 8, 2021	Final Entry Deadline
May 2021	Winners Announcement

Who Can Enter

The Broadcast Production Awards are open to any broadcaster, publisher, designer, agency, product manufacturer, clearing house or vendor, as long as the work was published and/or on-air during the eligibility window.

Important Notes

Please review our [website for complete FAQs](#) regarding the Broadcast Production Awards.

Awards will be given for the top project in each category along with honorable mentions for any project within 10% of the winning entries judging score

	Category	Description	Entry Requirements
	Set of the Year		
SOTY01	Set of the Year - National	Set design of any program type intended for a domestic (United States) audience.	<p>For all Set of the Year entries, entry should include design brief with overall design intent and project background plus photos, design renderings and/or video of set in use.</p> <p><i>Video should be ninety seconds (:90) or less if submitted.</i></p>
SOTY02	Set of the Year - International	Set design of any program type intended for an international (non United States) audience.	
SOTY03	Set of the Year - Local News	Set design for a television news station or affiliate serving a designated market area (DMA).	
SOTY04	Set of the Year - Sports	Set design created specifically for a sports focused program or network.	
SOTY05	Set of the Year - Entertainment	Set design created specifically for an entertainment focused program or network.	
SOTY06	Set of the Year - Webcast	Set design created specifically for usage online, in streaming programming.	
SOTY07	Set of the Year - Corporate	Set design created specifically for usage online, in corporate video production.	
SOTY08	Set of the Year - Special Event	Set design or production design created specifically for a special, one-time event. Examples include live events, award programs, Olympics, World Cup, Elections , etc.	
SOTY09	Set of the Year - Set Technology	Most creative and effective use of set based technology to enhance storytelling.	
SOTY10	Set of the Year - Set Fabrication	Best utilization of creative problem solving, new and emerging techniques or unique design applications of set fabrication to enhance storytelling.	

	Lighting Design		
LD01	Lighting Design - National	Lighting design and direction for any program type intended for a domestic (United States) audience.	<p>For all Lighting Design entries, entry should include design brief with overall design intent and project background plus photos, lighting diagram and/or video of lighting design in use.</p> <p><i>Video should be ninety seconds (:90) or less if submitted.</i></p>
LD02	Lighting Design - International	Lighting design and direction for any program type intended for a International (non United States) audience.	
LD03	Lighting Design - Local News	Lighting design and direction for a television news station or affiliate serving a designated market area (DMA).	
LD04	Lighting Design - Sports	Lighting design and direction created specifically for a sports focused program or network.	
LD05	Lighting Design - Entertainment	Lighting design and direction created specifically for an entertainment focused program. Examples include variety shows, talk shows, game shows, etc.	
LD06	Lighting Design - Special Event	Lighting design and direction created specifically for a special, one-time event. Examples include live events, award programs, Olympics, World Cup, Election, etc.	

	Branding and Motion Design		
G01	Best Overall Use of Design	Best overall usage of design, including, but not limited to branding, set design, motion graphics, augmented reality and virtual reality for any program, network or station.	<p>For all Branding and Motion Design entries, entry should include design brief with overall design intent, stills of design and/or video of design.</p> <p><i>Video should be ninety seconds (:90) or less if submitted.</i></p>
G02	Channel ID and Branding	Overall design for a channel, network, station or service.	
G03	Program Opening or Main Titles	A design package or single execution designed for a specific program or show of any format (news, sports, entertainment).	
G04	Augmented Reality and Virtual Reality Design - News	Augmented reality or virtual reality design created specifically for a news focused program or network.	
G05	Augmented Reality and Virtual Reality Design - Sports	Augmented reality or virtual reality design created specifically for a sports focused program or network.	
G06	Augmented Reality and Virtual Reality Design - Entertainment	Augmented reality or virtual reality design created specifically for an entertainment focused program. Examples include variety shows, talk shows, game shows, etc.	
G07	Augmented Reality and Virtual Reality Design - Virtual Event	Augmented reality or virtual reality design created specifically for a virtual event or gathering. Examples include corporate events, concerts, product unveiling, etc.	
G08	Best AR/VR Integration in Studio	Augmented reality created specifically for integration with a real, physical set design.	
G09	Best Motion Design for A Topical Story	A single execution designed for a specific story for any program type including news, sports or entertainment.	

	Music		
M01	Best Overall Use of Music	Best overall usage of music for any program, promotion, network or station.	<p>Video, ninety seconds (:90) or less.</p> <p><i>PLUS MP3 (320kpbs) or WAV audio file of the isolated track. For judging purposes only.</i></p>
M02	Music - Custom for Promotions	Original music composition intended for usage in a promotional campaign or spot.	
M03	Music - Custom for Theme / Score	Original music composition intended for usage as an underscore or main title in any program.	
M04	Music - Image Campaign	Original music composition intended for a promotion spot with lyrics.	

M05	Music - Promotional Spot - News	Usage of music, original or licensed, in a promotional spot.	
M06	Music - Promotional Spot - Sports		
M07	Music - Best Overall Production Music Album	Best overall production music album. This is a wildcard category. Music can be of any genre.	MP3 (320kpbs) or WAV audio files of each of the primary full length tracks included on the album. <i>PLUS</i> link to album on entrant's website or music search site (if linkable).
M08	Music - Production Music Album for News	Best overall production music album intended for news usage.	
M09	Music - Production Music Album for Sports	Best overall production music album intended for sports usage.	
M10	Music - Production Music Album for Storytelling	Best overall production music album intended for storytelling, examples include in documentaries, news stories, etc.	
M11	Music - Production Music Album for Entertainment	Best overall production music album intended for entertainment programming.	
M12	Music - Production Music Album for Trailers	Best overall production music album intended usage in cold opens, trailers, teases, etc.	
M13	Music - Best Overall Production Music Track	Best overall production music track. This is a wildcard category. Music can be of any genre.	
M14	Music - Production Music Track as Theme	Best overall production music track used as the primary theme song of a program.	
M15	Music - Production Music Track for News	Best overall production music track intended for news usage.	
M16	Music - Production Music Track for Sports	Best overall production music track intended for sports usage.	
M17	Music - Production Music Track for Storytelling	Best overall production music track intended for storytelling, examples include in documentaries, news stories, etc.	
M18	Music - Production Music Track for Entertainment	Best overall production music track intended for entertainment programming.	
M19	Music - Production Music Track for Trailers	Best overall production music track intended for cold opens, trailers, teases, etc.	

	Production		
P01	Excellence in Engineering	Best utilization of creative problem solving, new and emerging techniques or unique engineering applications to enhance a broadcast production.	
P02	Promotional Spot for News or Sports	Any video-based promotional spot created for news or sports programming.	Video, ninety seconds (:90) or less.
P03	Best New Product or Service - Production	Best new product or service created to enhance broadcast production and storytelling.	Description of product or service, how it has enhanced broadcast production or storytelling and imagery or video of product or service. Case studies are also acceptable.
P04	Best New Product or Service - Engineering	Best new product or service created to enhance broadcast production.	
P05	Best New Product or Service - Hardware	Best new hardware-based product or service used in broadcast production or engineering.	

The Broadcast Production Awards reserves the right to add, subtract, amend or otherwise revise any category during the course of the competition.

The Broadcast Production Awards also reserves the right to re-categorize entries submitted incorrectly into the wrong category.